

Prospectus and CTA (Call to Artists)

Downtown Toms River 3rd Annual Arts & Music Festival 2011

Saturday, May 14, 2011

12:00 p.m. – 5:00 p.m.

Huddy Park

Water St. & Rt. 166 (Main St.)

Toms River, NJ 08753

This is an outdoor festival celebrating live music and dance, visual arts and fine crafts of our region. It will be a full day of fun for everyone. Along with the Arts & Music Festival, the Toms River FoodFest will be taking place on Washington Street, 1 block walking distance from Huddy Park. More foot traffic!!!

About the Event:

We encourage emerging artists to participate in this juried show. There is an abundant amount of talent within our town limits, as well as in the county and throughout the state. The purpose of the exhibit is not only to sell art but to also showcase the talent of local artists, and to enlighten and delight the general public. Prizes for the juried art show will be awarded the day of the show for Best in Show, 2nd place, 3rd place and honorable mention. Judging is the day of the event.

To be considered for the jury process, artists are required to submit two images by email. All work submitted must be available for sale and must be original work by the artist (limited edition prints by the artist are also acceptable). Submission of work is not a guarantee of acceptance into the show.

About the Juror:

Artist Cathleen Engelsen is an Ocean County native with a deep appreciation of New Jersey's rich, historical background and its breath-taking coastal scenery. She studied art at the Samuel Fleischer Art Memorial in Philadelphia and at the Philadelphia College of Art. She has also studied at Stockton State College. She paints all media – watercolor, acrylic, and oil.

Cathleen is particularly noted throughout the state for her historical paintings. Each project reflects detailed research into the state's past. Her sources include historical societies, libraries, and a treasury of rare old photographs. Lengthy personal interview with local residents add to her background.

Cathleen has preserved historical New Jersey scenes from northern New Jersey to the coastal shores, and to the western tip in Trenton.

Awards: Announced at 4:00 p.m.

Best in Show: \$200

2nd place: \$100

3rd place: \$50

Honorable mention (certificate)

Entry Fees & Application Process:

Entry Fees:

1. \$60 Booth Fee (10 x 10 booth space). Note...artist should remain set up until 4:30.

Application Process:

1. Email TWO images of work (that will be for sale on day of show) to tomsriverartfest@yahoo.com Include your last name, first name, address, phone number, title of work, medium, dimension of work and price in the email.
2. Complete the entry form below and mail it along with your check...\$60 booth fee made payable to:
Downtown Toms River Business Development Corp.
218 Main Street
Toms River, NJ 08753
Att: Arts & Music Festival
3. All entries must be **received by April 21, 2011**

NOTE...The \$60 Booth Fee check will not be cashed unless you are accepted into the show. The \$60 checks from artists that are not accepted will be returned.

Entry Form

Last Name: _____

First Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Website: _____

1. Title of work: _____

Medium: _____

Size: _____

Price: _____

2. Title of work: _____

Medium: _____

Size: _____

Price: _____

Signature: _____

By signing entry form you agree to all requirements

Work: Hanging art must be suitably framed, wired and prepared for hanging. All work must be professionally displayed and must be for sale and available for the entire day (unless sold to a customer).

Sales: All sales proceeds remain with the artist. No commissions or other fees apply.

Artist information for Day of Event:

The booth space is approx 10 x 10. **Tents, tables and chairs are the responsibility of the artist.**

“THIS PROGRAM IS MADE POSSIBLE IN PART BY A GRANT ADMINISTERED BY THRE OCEAN COUNTY CULTURAL & HERITAGE ARTS/DEPARTMENT OF STATE, A PARTNER AGENCY OF THE NATIONAL ENDOWMENT FOR THE ARTS.’

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