

Minutes of the Annual Board of Directors Meeting
Toms River Business Development Corporation

Final

Thursday March 6, 2013

In attendance: JoAnn Juralewicz, Rick Purpuri, Leigh Ann Borelli, John Brown, Frank Capone, Rob Diaz; Tom Kelaher, Steve Leone, Gary Lotano, Zarita Mattox, Dave McKeon, Lee Pelton; Staff - Jody Alessandrine,

Not present: Bill Beining, Chet Chianese, Glen Harris; Marshall Kern, Mike Little, Pam Piner; Bob Shea; Rick Wiener,

Guests: Ken Greco

1. Called to order at 7:39 a.m. by Chairwoman J. Juralewicz
2. Introductions – Welcome of new Board Members Leigh Ann Borelli and Lee Pelton
3. Approval of Minutes – Motion to approve the February 6, 2013 minutes was motioned by F. Capone and seconded by Z. Mattox. The minutes were approved unanimously.
4. Treasurer’s Report – R. Purpuri reported that there has not been much income so far, just expenses, but Sponsorships are up.
6. Colleague Reports
 - a. Township – Jay Lynch reported for Mayor Kelaher
 - NBS – “Nothing But Sandy”
 - b. Parking Authority – Neither P. Piner nor B. Beining were present; J. Lynch reported
 - the parking study is coming along. He should have more to report by the next meeting or at the Land Use meeting.
 - c. County – D. McKeon
 - Sandy Issues – Debris in the Bay
 - DEP contracted with a company for debris removal
 - Two (2) contracts – North and South end
 - FEMA – abet cleaning inland waterway areas
 - Flood maps – expect a scaling back of “V Zones”
 - ~ Minimal or zero damage – do nothing until final maps are released
 - ~ Flood prevention - raise structure; heights undetermined
 - Army Corp of Engineers may come back to dredge additional areas; MUA temp spoil site until spoils used on beaches for dunes

- Dredge debris being taken, as well as, (2nd phase) shaded area outside of channels.
- J. Lynch – Blue Acres (NJDEP) may purchase private property – opined that “more appropriate along the Passaic River than here”
- G. Lotano and D. McKeon, S. Leone and J. Lynch – FEMA maps/zones timing and designations of V Zones

d. Library – Z. Mattox

- March highlights include Youth Art Month and open mic
- The Friends of the Library bus trip is on March 14th to Titanic at Franklin Institute.
- There will be a special event for victims of Hurricane Sandy March 20th Michele Sheft, an Enrolled Agent and Master Tax Advisor with H&R Block, will discuss the forms required for filing losses on your Federal tax return
- Police presence regarding groups hanging out in the Library Courtyard; Intervention for homeless youths
- J. Juralewicz and J. Lynch discussed more lighting and cameras

6. Committee Reports

a. Cultural/R. Diaz – R. Diaz

- Survey
- No new news, special event dates all set

b. Design/ J. Alessandrine reported on behalf of G. Harris

- \$825 OC Tourism Grant, awarded to Kiwanis (Evening Meeting) as sponsor of Downtown Community Mural Project
- \$1,000 donation Kiwanis (Daybreak Meeting) for Mural Project

c. Economic Restructuring/ J. Alessandrine

- A motion was made to accept the Resolution 13-02 Award of Facade Grant – Seaport Village Condo Assoc.—not to exceed \$2,500.

A motion was made by D. McKeon to accept the resolution, 2nd by F. Capone The motion was passed unanimously

- Update on Gov QA partner with Township

d. Finance/ R. Purpuri

- The first meeting of the finance committee will be either late this month of next month.

e. Land Use/ R. Wiener

- Re: 51-53 Main St.- Letter of Intent – sent to Lane Miller \$200K discounted price/gift based on appraisal, financing plus 100K improvements 12-14 months to settle; \$10,000 deposit; financing is the next phase.
- Traffic study – when received, R. Wiener to decipher
- Robbins Street parking / (G. Lotano) R. Wiener proposal (\$1, 970)
- G. Lotano Post Office \$5.5M - \$6M (260.87 units = break even)

f. Organization/ Executive Committee / J. Juralewicz

- No report

g. Promotions – J. Alessandrine updated on paid- Sponsors for this year

- 1) NJNG \$5K
- 2) JCP&L \$2,500 – 5K
- 3) Circle Hyundai \$6K (Chili Naming Sponsor) plus Advertising for 3 months
- 4) Comcast \$8,700 expected

Additional existing and new sponsors expected to continue partnership

7. Old Business – None

8. New Business –

- R. Diaz September 21 2013 is “Peace Day” and will likely hold his Music Academy event that day

9. Adjournment - MOTION by R. Diaz, SECONDED S. Leone, Passed unanimously

Meeting adjourned at 8:49 a.m.