

**Toms River Business Development Corporation
Board of Directors Meeting**

Wednesday, June 5, 2013; 7:30 a.m.

MINUTES

- In attendance: JoAnn Juralewicz, Bob Shea, Rick Purpuri, Bill Beining, Leigh Ann Borelli, Frank Capone, Chet Chianese, Rob Diaz; Glen Harris, Marshall Kern, Steve Leone, Gary Lotano, Lee Pelton, Rick Wiener, Zarita Mattox, Staff - Jody Alessandrine
 - Not present: Pam Piner, John Brown, Glenn Harris, Mayor Tom Kelaher, Dave McKeon, Lee Pelton, Rick Wiener
 - Guests: Ken Greco, Louis Puglisi (First Data), Paul Shives (for Mayor Kelaher)
1. Called to order at 7:40 a.m. by Board President, J. Juralewicz
 2. Introductions and Announcements– NONE
 3. Approval of Minutes – Motion to approve the **May 1st minutes** was motioned by M. Kern and seconded by Bill Beining; abstained – J. Juralewicz; the minutes were approved unanimously.
 4. Treasurer’s Report / R. Purpuri reported
 - Overall, at this time, we are in decent shape. Once we receive the 2nd quarter assessment check from the Township, we will be in good shape.
 - Audit – is late due to the fact we operate on fiscal year vs. budget year.
 - Given the challenges, for this year, the Chili/Salsa Cook Off did well.
 - J. Alessandrine and R. Purpuri reviewed the sponsorships.
 5. Colleague Reports
 - a. Township / P. Shives
 - Thanked G. Lotano, S. Leone and J. Alessandrine for their cooperation and explanation re: budget ordinance re: BID debt introduced last Tuesday. Township applied for funds secured from HUD; further operation and budget explanation was offered.
 - Tax appeals in 2013 only 300
 - BID Directors complimented Twp. staff for efficiencies with permits, etc. post-Super Storm Sandy-- Mr. Shives was grateful.

b. Parking Authority / B. Beining

- No Report

c. County / J. Alessandrine

- Rt. 37 Signage issue (ER Committee is working on this)

d. Library / Z. Mattox

- Bay Head reading center back open. Vo-Tech helped with the restoration
- The Toms River talk program was successful and the library plans to have additional forums.
- Ocean County won the State award
- Dealings with the loitering issue continue
 1. Life Skills – being offered to juveniles and young adults
 2. Harbor House – Resumes, Job Skills
 3. J. Juralewicz questioned whether more lighting in the courtyard area would help.

6. Committee Reports

a. Cultural / R. Diaz

- No Report

b. Design / G. Harris

- The flag poles at the corner of Main Street and Water Street will have new lighting
- M. Kern commented that the panels for the mural project are being prepped' Township planning approval will be required; painting will be done by the public in the Library--Discovery Children's Reading Room starting in August.

c. Economic Development / R. Shea

- MWW and Sharbell have visited the Redevelopment Zone; Sharbell is to provide a proposal for the Wells Fargo parcel; MWW would be available for grant finding. J. Alessandrine added Hoboken Brownstone will be visiting to also look at the Zone and Wells Fargo property.
- Atlantic Bread Company was the site of the May committee meeting—reaching-out to Rt. 37 businesses.

d. Finance / R. Purpuri

- Meeting at month's end schedule
 - Glenn VanPell, CPA came in and created a new category in QuickBooks to track expenses incurred at 51-53 Main Street
- e. Land Use / S. Leone
- Yezzi / Architect – will provide cursory plans for 51-53 Main St.
 - Shore Community loan – in the process of approval
 - Township ordinance- (as noted) amended to allow BID to incur debt
- f. Organization / P. Piner
- Absent / No Report
- g. Promotions / J. Alessandrine
- In P. Piner's absence, J. Alessandrine gave an update as to the Sponsorships and Grants received and expected to be received for this years' events
7. Old Business
- None
8. New Business
- Wholesale pricing plus program
9. Adjournment / a motion to adjourn was made by B. Beining and seconded by B. Shea, the motion passed unanimously

(The meeting was adjourned at 8:58 am)