

**Toms River Business Development Corporation  
Board of Directors Meeting**

**Wednesday, July 3, 2013; 7:30 a.m.**

**MINUTES**

- In attendance: JoAnn Juralewicz, Rick Purpuri, Bill Beining, Leigh Ann Borelli, John Brown, Frank Capone, Glen Harris, Marshall Kern, Steve Leone, Gary Lotano, Zarita Mattox, Dave McKeon, Lee Pelton, Staff - Jody Alessandrine
- Not present: Pam Piner, Chet Chianese, Rob Diaz; Glenn Harris, Mayor Tom Kelaher, Lee Pelton, B. Shea, Rick Wiener
- Guests:
  1. Called to order at 7:37 a.m. by Board President, J. Juralewicz
  2. Introductions and Announcements– F. Capone – Sovereign Bank S. Leone and M. Kern
  3. Approval of Minutes – Motion to approve the **June 5th minutes** was motioned by F. Capone and seconded by M. Kern; the minutes were approved unanimously.
  4. Treasurer’s Report / R. Purpuri reported
    - To date, we are even on the budget
    - 90-10 S01 and S02
    - Council budget
    - Resolution 13-03-7 S. Leone 10 F. Capone 20 Closing next week
    - Because we don’t generate an income at the beginning of the year, R. Purpuri made a request that committee chairs hold off on spending their 2014 budgets until the seconded quarter and beyond.
  5. Colleague Reports
    - a. Township / No representation present
    - b. Parking Authority / P. Piner
      - P. Piner reported that she has been working through the issues of overseeing the Park and Ride department
      - J. Juralewicz questioned the status of the re-striping of Main Street

- R. Purpuri questioned the enforcement of parking on Main street
- F. Capone wondered the same of Robbins Street
- B. Beining no money
- J. Alessandrine investigating available money through the EDA

c. County / D. McKeon

- D. McKeon gave a post Sandy update to the Board
- New Flood maps have been revised with positive feedback
- Changes to flood insurance will be effective 2015

d. Library / Z. Mattox

- Summer programs, including “Sail Kids” have begun
- Life Skills (teens, etc) interested in working with Face to Face
- Project: More with Bananas (12-2 pm)
- In August concert pianist, Juan Pablo, will give a performance
- Other programs to be announced

6. Committee Reports

a. Cultural / R. Diaz not present

- J. Alessandrine reminded everyone that the Wooden Boat Festival will take place in Huddy Park on July 20<sup>th</sup> the same day as the Ice Cream Festival

b. Design / G. Harris

- New lights have been installed at the flagpoles located at the corner of Water and Main
- Grass cut – B Shea’s maintenance team
- Banner replacement process, etc
- M. Kern and J. Alessandrine explained the installation process for the mural project. Z. Mattox said that the mural committee would be able to use the Discovery Room starting August 5th

c. Economic Development / R. Shea (not present)

- J. Alessandrine noted that efforts were underway to contact the new REIT that purchased the Wells Fargo property to investigate future options for the property

d. Finance / R. Purpuri

- Mostly every was covered in the Treasurers report
- At the Finance Committee meeting it was discussed that the BID needs a good budget updates made to QuickBooks on a timely basis
- The auditor suggested that PO's would only be needed for any non-regularly scheduled purchases of \$1,000 or more. Also, PO's will be done for all contracted work at special events. Everything else will be entered directly as a bill
- Cash flow issues expected due to \$50,000 set aside for building 51-53
- \$1,000 – \$5,000 Board approval; over \$5,000 entire Board

e. Land Use / S. Leone

- Gary, Jody and Steve met with Yezzi and provided suggestion on space use at 51-53
- A discussion was held by all concentration on the first floor use
- Next Tuesday they will meet again with Yezzi for further estimates
- The closing is next Wednesday, August 7th
- G. Lotano discussed the septic system, which actually handles water flow situation. A discussion ensued.
- Conceptuals will be available for Board approval at the August 7 meeting

f. Organization / P. Piner

- The August meet and greet is scheduled to be held at the Main Street Florist shop

h. Promotions / P. Piner

- The 11<sup>th</sup> annual NJ State Ice Cream Festival is going to be Saturday July 20th. This year there will be 12 businesses competing, including some national brands.
- The Farmers Market continues to grow. The space at Lot H is much better suited for the event.
- Cruisin' next week first one success
- After the Ice Cream Festival will be the Arts, Crafts and Music Festival in October.

i. Old Business

- None

j. New Business

- None

k. Adjournment / a motion to adjourn was made by F. Capone and seconded by B. Beining; the motion passed unanimously

(The meeting was adjourned at 8:40 am)