

Toms River Business Development Corporation
Board of Directors Meeting
Wednesday, August 7, 2013; 7:30 a.m.

MINUTES

- In attendance: JoAnn Juralewicz, B. Shea, Rick Purpuri, Bill Beining, Leigh Ann Borelli, John Brown, Frank Capone, Chet Chianese, Glen Harris, Marshall Kern, Steve Leone, Gary Lotano, Dave McKeon, Lee Pelton, Staff - Jody Alessandrine
- Not present: Pam Piner, Rob Diaz; Glenn Harris, Mayor Tom Kelaher, Zarita Mattox, Rick Wiener; Guests: None

1. Called to order at 7:35 a.m. by Board President, J. Juralewicz
2. Introductions and Announcements– None
3. Approval of Minutes – Motion to approve the **July 3rd minutes** was motioned by G. Harris and seconded by B. Beining; the minutes were approved unanimously.
4. Treasurer's Report (R. Purpuri reported)
 - Reports show a negative balance due to 51-53 Main St. costs. However, quarterly assessments are expected at the end of month
 - Attendance at the Ice Cream Festival was down this year. Several factors contributed to this, one being the extreme heat, the others are the need for more advertising and the restrictions presented by the exclusive arrangement with Greater Media. Revenues were approximately \$30,000
 - For next year's budget it is again requested that as much spending possible take place from second quarter and on
5. Colleague Reports
 - a. Township (J. Alessandrine reported as there was not Twp. representation)
 - J. Alessandrine received P. Shives report in which he discussed the recent tax increase to the downtown commercial properties. A discussion among S. Leone, R. Purpuri, M. Kern, B. Shea and J. Brown ensued. They assert that the issue is actually the rate, the re-assessment further contributed

b. Parking Authority (B. Beining for P. Piner)

- Nothing to report right now. The parking study is still on hold.
- B. Beining reported that the parking authority is looking into new technological parking meters which would accept credit cards.

c. County (D. McKeon)

- Deferred-- will consolidate his comments into the round table discussion on this agenda

d. Library (Zarita Mattox not present)

- No report

6. Committee Reports

a. Cultural (R. Diaz not present)

- No report

b. Design / G. Harris

- The new banners are going to be ordered by this Friday
- The graffiti will be removed from the way finding signs
- G. Harris asked that the business owners be reminded to do weed control in front of their place of business
- Snowflakes for Christmas—a few new ones to be ordered
- ***Approval of Resolution #13-04 approving the concept design of the Downtown Community Mural Project be approved for submission to the Township Planning Board was motioned by G. Lotano and seconded by F. Capone; the resolution was approved unanimously***

c. Economic Development (R. Shea)

- J. Alessandrine will continue to reach out to consultants and perspective developers along with R. Shea
- The round table meeting was held on August 6 in Mancini Hall. The meeting included HUD, EPA and DOT. “Key people are now involved.” S. Leone, M. Kern and B. Shea commented on the success thereof

d. Finance (R. Purpuri)

- In the future, it is R. Purpuri’s hope that finance-major interns will be manually entering the budget into QuickBooks (G. Van Pell, Hutchins will in interim)
- R. Purpuri reminded all to hold off spending, if at all possible, until the second quarter in 2014

- The 2013 BID budget public hearing before Township Council is Monday, August 12th
- e. Land Use (S. Leone and G. Lotano)
 - A full discussion was held by G. Lotano, S. Leone, B. Shea and J. Alessandrine regarding an update to the progress with Bldg 51-53 Main St.
- f. Organization (J. Juralewicz for P. Piner)
 - The meet and greet for September will be held at the Village Florist on Main Street. The date has yet to be determined—likely Sept.
 - The Volunteer Appreciation Night will be in October and plans are being started for arrangements with the River Lady
- h. Promotions (P. Piner not present)
 - R. Purpuri addressed Ice Cream Fest in his Treasurer’s Report
- i. Old Business
 - None
- j. New Business
 - None
- k. Adjournment -- a motion to adjourn was made by F. Capone and seconded by M. Kern; the motion passed unanimously

(The meeting was adjourned at 8:54 am)