

**Toms River Business Development Corporation
Board of Directors Meeting**

Wednesday, October 2, 2013; 7:30 a.m.

MINUTES

- In attendance: JoAnn Juralewicz, B. Shea, Rick Purpuri, Bill Beining, Leigh Ann Borelli, John Brown, Frank Capone, Rob Diaz, Glen Harris, P. Shives for Mayor Tom Kelaher, Dave McKeon, Lee Pelton, Staff - Jody Alessandrine
- Not present: Pam Piner, Rick Wiener; Chet Chianese, Marshall Kern, Steve Leone, Gary Lotano, Zarita Mattox, Guests: Ken Greco

1. Called to order at 7:37 a.m. by Board President, J. Juralewicz
2. Introductions and Announcements– None
3. Approval of Minutes – Motion to approve the **September 4th minutes** was motioned by F, Capone and seconded by G. Harris; the minutes were approved unanimously.
4. Treasurer's Report (R. Purpuri reported)
 - We are on target with the budget.
5. **Colleague Reports**
 - a. Township (P. Shives for Mayor Kelaher)
 - There will be a meeting today at 2:00 pm between the Township and the BID. J. Alessandrine read the agenda to the Board members.
 - b. Parking Authority (B. Beining for P. Piner)
 - Ordinance will be in place for purchase of new parking meters
 - Re-visit DOT request for longer turning lane; perhaps the authority will draft a resolution and send to Township Council (to leave lane as it and not lose 3 parking spaces)
 - c. County (D. McKeon arrived @ 7:45 a.m.)
 - Reported on Beachwood water quality
 - d. Library (Zarita Mattox not present)
 - J. Juralewicz reported on the degree of activity at the library

6. Committee Reports

a. Cultural (R. Diaz)

- The Arts, Crafts, Music and Harvest Fest is scheduled for Saturday, October 19th

b. Design Committee (G. Harris)

- Executed order for new street banners. They will be up soon. Twenty (20) sponsorships were sold generating \$7,000. Of the \$7,000 the cost to the BID is \$2,600.
- Way Finding signs that were destroyed by graffiti have been repaired. Signal boxes have not yet been done.
- The electric company replaced the street light at Washington and Main streets
- The next meeting of the Design committee will be a working meeting on October 23rd at the Allied Building. Members will be replacing Christmas bulbs. Volunteers are needed.
- On Saturday, November 23rd the Design Committee and other volunteers will decorate the downtown.
- J. Alessandrine gave an update on the Mural project—unveiling is Friday evening, October 18th

c. Economic Development (R. Shea)

- Redevelopment ordinance needs to be passed in order to attract potential investors, developers.

d. Finance (R. Purpuri)

- The Finance committee held a meeting last week.
- Took last year's budget actuals and reviewed/discussed draft of next year's budget
- R. Purpuri stressed the need to arrange budget spending to start from the second quarter on.
- J. Alessandrine will present consultant proposal (tailor made for our needs) along with the 2014 budget to the Executive Committee in two (2) weeks and then to the full Board next month or in Dec.

e. Land Use (J. Alessandrine for S. Leone and G. Lotano)

- J. Alessandrine presented an update on 51-53 Main. M. Yezzi completed an overlay of the first floor. G. Lotano is still working with quotes electricians and HVAC to answer questions in bid proposals.
 - J. Alessandrine made loan application to the EDA for \$250,000
- f. Organization (J. Juralewicz for P. Piner)
- Next year for the River Lady Volunteer Night Event plan to include our corporate sponsors as invitees.
 - J. Juralewicz stressed that all Board members are invited to the Volunteer Appreciation Night.
- h. Promotions (P. Piner not present)
- Arts, Crafts, Music and Harvest Fest is October 19th
- i. Old Business- None
- j. New Business
- (The Downtown NJ Conference report was addressed by J. Alessandrine in the Finance Report).
- k. Adjournment -- a motion to adjourn was made by B. Beining and seconded by R. Diaz; the motion passed unanimously
- (The meeting was adjourned at 8:24 am)*