

Toms River Business Development Corporation
Board of Directors Meeting
Wednesday, November 6, 2013; 7:30 a.m.

MINUTES

- In attendance: JoAnn Juralewicz, Rick Purpuri, Pam Piner, Bill Beining, Leigh Ann Borelli, Chet Chianese, Glen Harris, E. Stahl for Mayor Tom Kelaher, Marshall Kern, Steve Leone, Gary Lotano, Lee Pelton, Staff - Jody Alessandrine
- Not present: Robert Shea, John Brown, Frank Capone, Rob Diaz, Zarita Mattox, Dave McKeon, Rick Wiener; Guests: None

1. Called to order at 7:40 a.m. by Board President, J. Juralewicz
2. Introductions and Announcements– None
3. Approval of Minutes – Motion to approve the **October 2nd minutes** was motioned by B. Beining and seconded by G. Harris; the minutes were approved unanimously.

Treasurer's Report (R. Purpuri reported)

2013 Budget Update:

- All pages of the treasurers report did not copy completely
- The BID is barely in the red at this time
- Expenses – over / likely will be a profit overall
- 51-53 Main St. is addressed in a separate capital budget

4. Colleague Reports

- a. Township (E. Stahl for Mayor Kelaher)
 - E. Stahl stated that traffic and downtown planning initial graffiti and study to be done in the spring of 2014
 - J. Alessandrine reviewed the update on all 8 points which were discussed at the October 2nd meeting with Township officials
- b. Parking Authority (B. Beining for P. Piner)
 - It is possible that in 2014 there will be new “smart” meters installed
 - The issues with the parking lanes and turning lanes has been resolved
 - The parking study release, etc. is being handled by J. Lynch
- c. County (D. McKeon / not present)
 - An email was received by J. Alessandrine from D. McKeon stating that there was nothing new to report

d. Library (Zarita Mattox not present)

- No Report

5. Committee Reports

a. Cultural Committee (J. Alessandrine for R. Diaz)

- Arts Crafts Music & Harvest Fest was a success despite various other events locally. Sponsorship and vendor revenue up. There are no revenue opportunities such as tasting kits at Ice Cream & Chili fests. Already ideas are being discussed for next year
- Christmas Tree Lighting scheduled for Friday, December 6th

b. Design Committee (G. Harris)

- The lawn snowflakes will be put up on November 23rd by the design committee volunteers
- The banners have been ordered and payment due letters have been sent out.
- G. Harris reviewed next years projects

c. Economic Development (R. Shea)

- Items were discussed in J. Alessandrine's report of the Township officials meeting

d. Finance (R. Purpuri)

- A motion was made by M. Kern to approve the 2014 Budget. The motion was seconded by P. Piner the 2014 budget was approved unanimously

e. Land Use (S. Leone and G. Lotano)

- Update on 51-53 Main –
 1. Yezzi plan
 2. Bids received for HVAC, Plumbing and Electrical
 3. A resolution requesting that the Robbins Street streetscape improvements and parking re-configuration plan be included in the Township of Toms River's 2014 capital improvement plan and budget was presented for a vote to the Board. G. Harris made a motion to accept the resolution. The motion was seconded by S. Leone and approved unanimously by the Board
- J. Alessandrine made loan application to the EDA for \$250,000

- f. Organization (J. Juralewicz for P. Piner)
 - Both the Volunteer Night on the River Lady and the Meet & Greet at Village Florist (catered by Downtown Tacos) were successful
- g. Promotions (P. Piner)
 - Addressed in Cultural Committee report
6. Old Business- None
7. New Business- None
8. Adjournment -- a motion to adjourn was made by C. Chianese and seconded by R. Purpuri; the motion passed unanimously. The meeting was adjourned at 8:45 a.m.