

**Toms River Business Development Corporation
Board of Directors Meeting**

Wednesday, December 4, 2013; 7:30 a.m.

MINUTES

- In attendance: JoAnn Juralewicz, Robert Shea, Rick Purpuri, Bill Beining, Frank Capone, Rob Diaz, Glen Harris, Mayor Tom Kelaher, Dave McKeon, Lee Pelton, Staff - Jody Alessandrine
- Not present: Pam Piner, Leigh Ann Borelli, Chet Chianese, John Brown, Marshall Kern, Steve Leone, Gary Lotano, Zarita Mattox, Rick Wiener; Guests: None

1. Called to order at 7:38 a.m. by Board President, J. Juralewicz
2. Introductions and Announcements– (J. Juralewicz) New Jersey 350th Birthday 2014, 25th Anniversary of the NJ State Chili Festival.
3. Approval of Minutes – Motion to approve the **November 6th** was motioned by B. Beining and seconded by R. Purpuri; Abstentions: R. Diaz, F. Capone, B. Shea and D. McKeon. The minutes were approved unanimously.

Treasurer's Report (R. Purpuri reported)

2013 Budget Update:

- Having received the 4th and final assessment check from the Township, the bank account is ahead \$41,000.

4. Colleague Reports

a. Township (Mayor Kelaher)

- Christmas stars on Washington Street
- Tree Lighting – lights will be up
- Update on the synthetic skating rink
- Half of retables lost to Super Storm Sandy in Toms River Twp.

b. Parking Authority (B. Beining for P. Piner)

- New meters in 2014
- The parking study report is still in the Township's possession and will share with Dave PA.
- Discussion regarding meters, credit card use, etc.

c. County (D. McKeon)

- County tree lighting is tonight at 4:45 pm
- County is evaluating office space with respect to functionality

d. Library (Zarita Mattox not present)

- No Report

5. Committee Reports

a. Cultural Committee (R. Diaz)

- December 6th Tree Lighting Preview

b. Design Committee (G. Harris)

- The lawn snowflakes and Christmas decorations have been put up.
- The banners have been received and are expected to be put up during mid January.
- J. Juralewicz asked G. Harris for a garbage can. There are none left. They are \$1,000 a piece.

c. Economic Development (R. Shea)

1. J. Lynch

2. J. Alessandrine

- Gov QA, mobile app is up and running
- Highlands council TDR
- Presented the Shop TR tax credit sales card idea to the board (incl. the mayor)

d. Finance (R. Purpuri)

- 2014 – First quarter spending be cautious will be fine after the first quarter.

e. Land Use (S. Leone & G. Lotano not present – report given by J. Alessandrine)

- Update on 51-53 Main –
 1. The plans have just been received from Yezzi. G. Lotano reviewed them and said that they are ok; will cc S. Leone

f. Organization (P. Piner not present; report presented by J. Alessandrine)

- The 2014 Annual Meeting will be held at the Traco Theater on Thursday, February 13, 2014
- Review of the 2014 Holiday Schedule
- Review of the 2014 Board and Committee Meeting Dates

g. Promotions (P. Piner not present; J. Alessandrine presented report)

- 2014 Sponsorship & Special Events
 - Awarded NJ DOS T&T Cooperative Marketing Grant (\$10,800)|

6. Old Business- None

7. New Business- None

8. Adjournment -- a motion to adjourn was made by F. Capone and seconded by T. Kelaher; the motion passed unanimously. The meeting was adjourned at 8:20 a.m.