



FOR IMMEDIATE RELEASE –

Grand Opening for Two New Downtown Toms River Business Slated for Tuesday, January 31st

January 25, 2012 (Toms River, NJ) -- Two new neighboring businesses will jointly host their formal grand openings **next Tuesday, January 31st** at **12 Noon** on Washington Street in Downtown Toms River.

The **Autumn Meadow Trading Co.** (#11C Washington St.) is a homemade natural soy wax candle company. The owners held a “soft opening” last December 1st in advance of the annual Downtown Toms River’s Holiday Tree Lighting Ceremony. On Tuesday, Autumn Meadow will be offering a 20-percent discount on everything in the store, and also give away a free wrapped votive with every purchase.

Their new neighbor at 11D Washington St., **Sweet Tush**, is a gourmet bath and body shop, featuring bath products that appear to be edible bakery items. Sweet Tush will also be offering 20-percent off their entire inventory. A Free Mini Cupcake Bath Bomb for all Grand Opening attendees, and a Free Gift Ensemble for their very first paying customer is also on the menu!

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Complimentary refreshments, raffles, and door prizes are being provided by *both* stores!

Local elected officials, including Toms River's Mayor Thomas Kelaher, will be on hand to cut the ceremonial ribbon, formally opening the two businesses, and welcoming them to Downtown.

In November 2011, the TRACO Theatre opened on Washington St.; it is operated by the proprietors of The Cookie Cab next door. Other new businesses recently opened Downtown, include CrossFit Toms River at 31-34 Main St.

Further information about both Autumn Meadow and Sweet Tush is available on their respective websites: <http://autumnmeadow.com/>; <http://sweettush.com/pages/Visit.htm>

(For details regarding Downtown Toms River, contact Jody Alessandrine, 732-341-8738)